



REAL LIFE STORIES OF ENTREPRENEURIAL SUCCESS, PLUS A FEW FLAME OUTS...

Subscribe For Free To The 10x Value Catalyst® Case Study Episodes
And Leverage The Inside Stories Of What Worked (And What Didn't) To Grow Your Business

RECENT EPISODES...

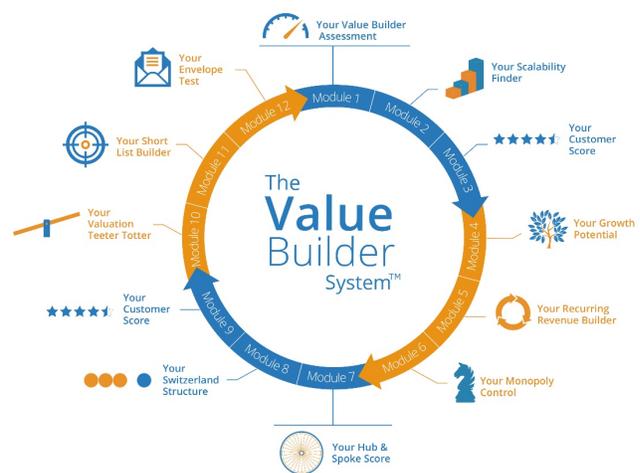
1. How a Simple Strategy Led to a 35% Higher Valuation.

In 2014, Adii Pienaar started an email marketing platform for retailers, which became Conversio. In 2019, Pienaar decided to sell his company, receiving multiple offers of around three times revenue. That's when Pienaar pitted one acquirer against another, ultimately increasing his take by 35%. This episode explains how he did it.

2. How to Sell When Everything is Broken. In 2004, Cesar Quintero started Fit2Go, a thriving meal delivery service in Miami, only to see the business falter when COVID devastated Miami. If you've been impacted by COVID-19 and have decided it's time to sell, you'll find Quintero's candid story both insightful and inspiring.

Sign up below to receive regular case studies like these.

FREE BUSINESS BUILDING RESOURCES.
WELCOME TO THE 10X VALUE CATALYST®
VALUE BUILDER PROGRAM.



SUBSCRIBE FOR FREE TO 10X VALUE CATALYST® CASE STUDIES

One of the ways we serve our clients is by providing access to real life case studies that can help you make great decisions, and avoid the bad ones. Check out the "Famous or Rich" eBook below on our dedicated Value Builder page and we'll get you set up to receive occasional stories of entrepreneurial successes (and flops). You can always opt out if you don't find them fascinating...but we bet you'll look forward with great anticipation to each episode.

For Your First Free eBook Case Study, "Would You Rather Be Famous or Rich?" Click the Link Below Now:

<https://score.valuebuildersystem.com/landing/famous-or-rich/78004ff8-bfff-428e-a5cc-29ecb57da3cc>

GET YOUR FREE VALUE BUILDER SCORE

The Value Builder™ Program has been developed over thirty years with more than 50,000 clients. The diagram above illustrates the development cycle we use to address each of the elements of building a smooth running, valuable business that's positioned to sell at any time for optimum terms – or designed to grow, enjoy and own indefinitely. We've found that the average business gets a score of about 50-60 on our Value Builder Assessment. Those who progressively increase their score to 90 or above see valuation increases of 71 to 100% or more. Plus, they become up to **three times** more sellable! See how your business stacks up – click below:

<https://score.valuebuildersystem.com/crosspointe-private-equity-advisors/michael-sipe>